



DYNAMIX

Decoupling growth from resource use
and its environmental impacts

Policy mix on metals

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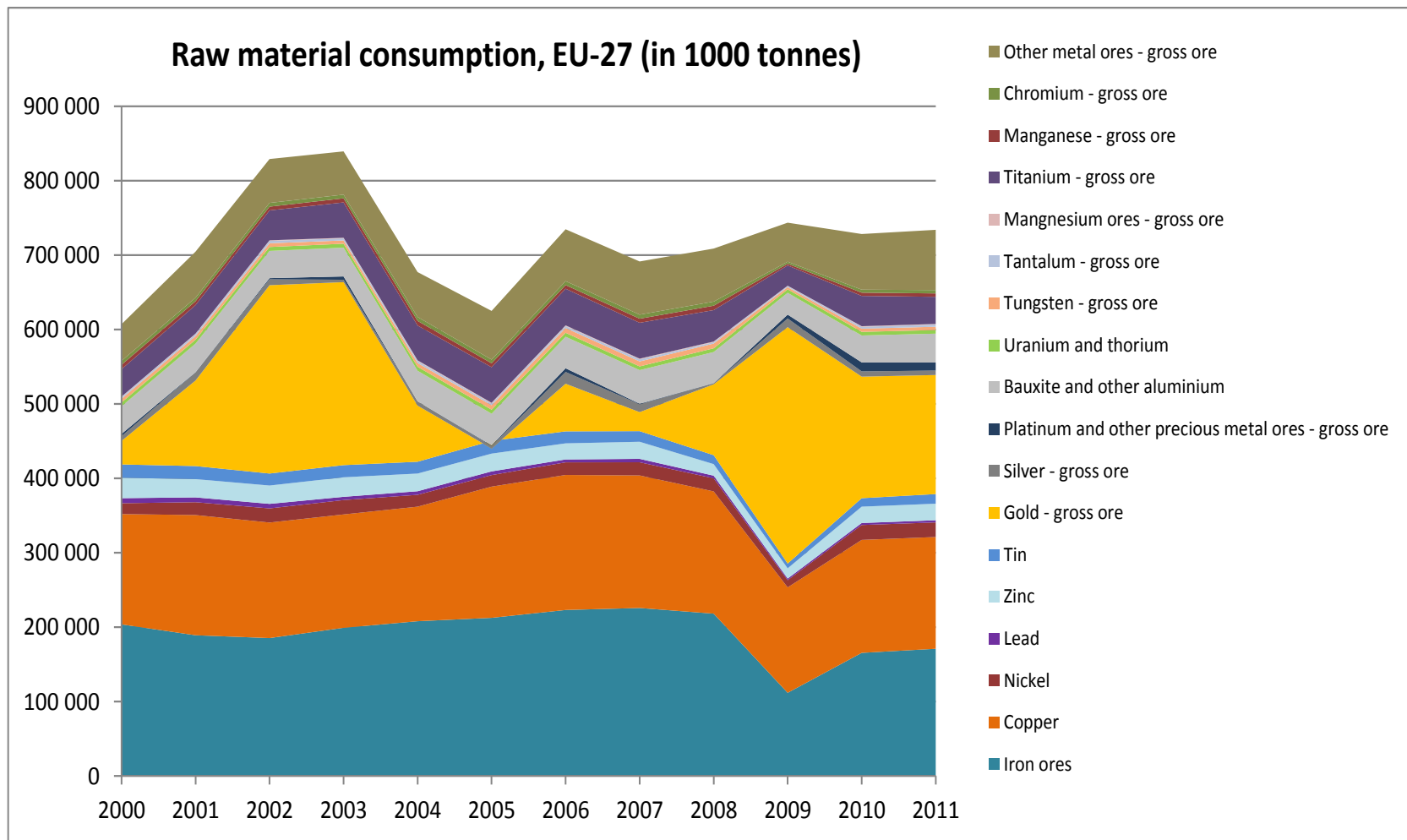


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TARGETS

- Reduce the use of virgin metals by 80%.
- No significant increase in the use of other resources or environmental impacts.



STEEL

Buildings
Infrastructure
Vehicles
Machines
Etc.

COPPER

Wires:

- Grid
- Buildings
- Machines

Plumbing &
roofing
Etc.

GOLD

Jewelry
Coins & bars
Decorations
Technology

POLICY OBJECTIVES

- Increase recycling
- Increase material efficiency
- Substitute metals for other materials - where appropriate

POLICY MIX

- Strategy for dematerialization
- Information campaigns
- Green tax reform
- Tax on material use
- Local currencies for labour-based services
- Package to stimulate leasing and sharing
- Advanced recycling centers
- Standards for products
- Research and development

THANK YOU!

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