Session 3
Grand Challenges of Implementing Ambitious Policy Mixes

How to design realistic policy mixes that effectively achieve RE policy objectives?

- **EREP Manifesto** Dec. 2012: implement, use & adopt smart regulations that …
  - (a) create a level playing field
  - (b) reward front runners
  - (c) accelerate the transition
  - (d) consider social & international implications

- Supportive legislative framework as a basis
- Harmonized deployment and enforcement
- Create an attractive business case to provide economic drivers
  - Level playing field/fair competition
  - Investment security/rewarding frontrunners
  - Business incentives to create critical mass: GPP, research funding, investment support + information campaigns, “moral” pressure

- Optimise the overall system (tackling interdependencies: resources, energy, climate, jobs, …)
  - Interaction and integration along the full value chain
  - Foster economic viability for business (micro) and overall benefits on macro-economic level

How to solve the conundrum (too weak ↔ too unrealistic)?

- Foster a “coalition of the willing”
  - Dialogue/cooperation
  - Ambitious legislation nurtures innovation