

**Joint Conference POLFREE & DYNAMIX projects Policy mixes  
promoting resource efficiency for a circular economy**

Roundtable discussion on CEP with business representatives

16 February, 2016



# What is Veolia already doing in terms of Resource efficiency and the Circular Economy?

VEOLIA DESIGNS AND DEPLOYS CIRCULAR ECONOMY SOLUTIONS FOR **WATER**, **WASTE** AND **ENERGY** MANAGEMENT TO IMPROVE EFFICIENCY FOR CITIES, INDUSTRY AND CITIZENS.



**€23,880**  
million revenue

**179,000**  
employees  
on 5 continents

**6.8 M**  
tons equiv. CO<sub>2</sub>  
avoided and

**15.3 M**  
tons equiv. CO<sub>2</sub>  
reduced

**39.3 M**  
MWh of renewable or  
alternative energy  
consumed

**34%**  
of the company's total  
consumption



# What are the major success factors for moving towards Resource Efficiency and the Circular Economy?


## **Selection of 3 of the suggested prerequisites:**

Taken from Veolia's submittal to European Commission (2015).

- **Improvement in the design of products has the single greatest potential to revolutionize resource management**
- **To gather data on non-hazardous commercial and industrial waste, to overtime set separate recycling objectives for this stream.**
- **Incentives “pull measures” are needed to enhance recycling and trigger the development of a market for raw materials generated from recycling.**

# How good is the new CE package for businesses? How to implement the CE package and what is the role of business?

- **We welcome the effort of the European Commission** to take into account relevant stakeholders' input upon drafting its legislative proposal. This should continue going forward.
- Much of the work remaining in the Action Plan is still within the analysis and design phases of the Policy Cycle (legislative measures, reports, guidance, standards, support, financial instruments,...).
- **It is essential that a Broad Collaborative Approach is implemented to engage key stakeholders to provide input into the planned measures and deliverables.**
- **Business must be engaged in this process** to provide insights, experiences, and to identify circular economy opportunities and barriers.



THANK YOU FOR YOUR  
ATTENTION!

Gary CRAWFORD  
Vice President - International Affairs

**Veolia**

38, avenue Kléber  
75116 Paris, FRANCE  
phone: +33(0)1 71 75 05 90

 @veolia

