Joint Conference POLFREE & DYNAMIX projects Policy mixes promoting resource efficiency for a circular economy
Roundtable discussion on CEP with business representatives
16 February, 2016
What is Veolia already doing in terms of Resource efficiency and the Circular Economy?


- €23,880 million revenue
- 179,000 employees on 5 continents
- 6.8 M tons equiv. CO₂ avoided and
- 15.3 M tons equiv. CO₂ reduced
- 39.3 M MWh of renewable or alternative energy consumed
- 34% of the company’s total consumption
What are the major success factors for moving towards Resource Efficiency and the Circular Economy?

Selection of 3 of the suggested prerequisites:
Taken from Veolia’s submittal to European Commission (2015).

• Improvement in the design of products has the single greatest potential to revolutionize resource management

• To gather data on non-hazardous commercial and industrial waste, to overtime set separate recycling objectives for this stream.

• Incentives “pull measures” are needed to enhance recycling and trigger the development of a market for raw materials generated from recycling.
How good is the new CE package for businesses? How to implement the CE package and what is the role of business?

- **We welcome the effort of the European Commission** to take into account relevant stakeholders’ input upon drafting its legislative proposal. This should continue going forward.

- Much of the work remaining in the Action Plan is still within the analysis and design phases of the Policy Cycle (legislative measures, reports, guidance, standards, support, financial instruments,…).

- **It is essential that a Broad Collaborative Approach is implemented to engage key stakeholders to provide input into the planned measures and deliverables.**

- **Business must be engaged in this process to** provide insights, experiences, and to identify circular economy opportunities and barriers.
THANK YOU FOR YOUR ATTENTION!

Gary CRAWFORD
Vice President - International Affairs
Veolia
38, avenue Kléber
75116 Paris, FRANCE
phone: +33(0)1 71 75 05 90
@veolia